Following our guidelines is simple, and will ensure a professional, high quality finish.
It's what you would expect from Starfish Lane!

THE FINISHED SIZE OF YOUR INVITATION

We highly recommend that you choose your envelope size before designing your Invitation. Please see envelope size/artwork measurements.

SETTING UP YOUR ARTWORK

Please supply your Artwork in a print ready PDF.

IMAGE QUALITY

We rely on the quality of your artwork and/or image to ensure a quality Invitation. If you include an image on your Invitation, for example a photo, please include a high resolution photo. Sending us a grainy photo will result in a grainy print.

NOTE: If the image looks pixelated on your computer screen it will print that way. If we think that your Artwork or photo isn't going to print well, we will give you a call and give you an chance to spend a little more time on it. We boast an excellent digital printer and it is important to us that you are happy with the finished product!

COLOUR PRINTING

Please convert all RGB colours to CYMK. There will be a colour variation from what you see on your computer screen and the completed Invitation. The paper/card you choose will also effect the colour.

When you have placed your order, we will print a colour proof on your chosen paper/card for your approval, before going to final print.

CUTTING

Please ensure all measurements are given in millimetres and not half millimetres. The cutting industry standard of +/- 1mm tolerance applies to all cutting. When we have assessed your Artwork, we will confirm if it allows us to cut your Invitations.
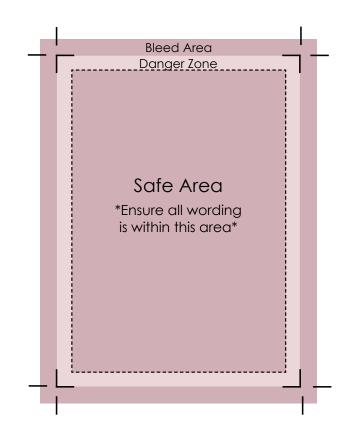
TURNAROUND TIME

This varies between 3 and 5 working days from payment and approval of your Artwork. This includes viewing the proof, printing and cutting. We love keeping our customers happy, and where possible will strive to reduce the turnaround time if necessary.

Envelope: Artwork Size:

Envelope	Artwork Size
DL Envelope	90mm x 210mm
C6 Envelope	148mm x 105mm
11B Envelope	135mm x 85mm
130 x 80 Envelope	120mm x 70mm
130 x 190 Envelope	120mm x 180mm
150 x 150 Envelope	135mm x 135mm
105 x 105 Envelope	90mm x 90mm

Bleed Area
Danger Zone

Safe Area
*Ensure all wording
is within this area*

OTHER INFO

All the important text and graphics must be at least 5mm from the edge. This is to allow for movement when printing, and running the risk of being cut off when guillotined.
We call this the 'Safe Area' - see diagram.

If you have a background image or a graphic that you would like to 'bleed' off the page, we suggest that you set up your Artwork with a 5mm 'bleed' area around the whole design so that it will be cut off when trimming.